

Jim Wiegand

Web Designer

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www.jwiegand.com

Summary:

Creative, self motivated Web Designer with 20+ years experience in graphic design and 5+ years in web design. Experience creating SEO friendly, responsive websites, digital ads and Flash animations with user experience in mind. Diversified skill sets covering design, composition, typography, writing code and team management. Dependable, flexible and organized with a strong work ethic. A quick learner who's eager to take on new challenges.

Skills:

Proficiency

Photoshop
Illustrator
Dreamweaver
InDesign
Testing/debugging

Working Knowledge

jQuery
Flash
HTML5
CSS3
SEO

Some Experience

JavaScript
Bootstrap
WordPress

Experience:

Art Van Furniture (freelance & salary) October, 2013 - present
Warren, Michigan

Web Designer

- Designed responsive promotional pages for the Art Van website
- Created HTML emails using Exact Target
- Designed Digital ads
- Ran meetings with department representatives regarding future promotions
- Maintained weekly matrix involving coordinating all offers from all departments
- Handled multiple projects under strict deadline on a daily basis

W2 Graphics & Web September, 2010 - present

Rochester Hills, Michigan

Owner/Freelance Web Designer/Graphic Artist

- Designed web sites, various print products including logos, invitations, flyers, brochures, and signage
- Worked closely with the client using roughs, wireframes, style sheets, style tiles, or any other necessary tools to achieve the goals of the job
- Created design using Adobe Creative Suite and/or hand coding
- Recent web design: Jan Martinez, Castelli Construction, CNC Training Academy
- Recent graphic design: Calverley Supply, WAZA FC (soccer club)

YP Holdings (formerly AT&T) May, 1995 - September, 2013

Southfield, Michigan

Spec Artist (January, 2004 - September, 2013)

Supervisor-Graphics Specialist (October, 2002 - January, 2004)

Lead Artist (July, 1997 - October, 2002)

Sold Artist (May, 1994 - July, 1997)

- Designed ads for the YP Yellow Pages (formerly AT&T Real Yellow Pages)
- Held online meetings with sales reps and customers
- Lead artist in designing direct mail pieces
- Supervised team of 20+ artists and workflow clerks
- Lead interviews in the hiring of new associates
- Edited, retouched, and color corrected photos
- Participated in extensive testing for converting to a new system
- Developed training material for said conversion

Education:

Continued Education: Web Design - *Macomb Community College*

2009-2012

B.F.A. Graphic Communications - *College for Creative Studies*

1989-1994